

PUBLIC PACKAGES HOLDINGS BERHAD

GENERAL PDPA & CYBERSECURITY NOTICE

1. Introduction

Public Packages Holdings Berhad and its subsidiaries (“The Group”) respect and are committed to protecting personal data in accordance with Personal Data Protection 2010 (“PDPA”).

This Personal Data Protection and Cybersecurity Notice (“Notice”) describes how the Group collects, uses, discloses and protects personal data obtained through this website and other business interactions. It also outlines the cybersecurity measures adopted by the Group in line Group’s Information Security Policy and Bursa Malaysia’s Cyber Risk Management Guidelines.

By accessing this website or providing personal data to the Group, you acknowledge that you have read and understood this Notice.

2. Personal Data We Collect

We may collect personal data when you interact with our website or communicate with us, including:

- Name, email address, telephone number, and company or employment information
- Information submitted through enquiry forms, job applications, or service requests
- Technical and usage information, such as IP address, browser type, device information, and cookies
- Any other personal data voluntarily provided for business, operational, or regulatory purposes

Where applicable, sensitive personal data will only be processed in accordance with the PDPA and applicable laws.

3. Purpose of Processing Personal Data

The Group processes personal data strictly for lawful and legitimate purposes, including:

- Responding to enquiries and providing customer support
- Recruitment, employment administration and human resource management
- Engagement and relationship management with vendors, customers, shareholders, investors, analysts and other stakeholders
- Administration of shareholder and investor relations activities, including:
 - (a) Annual General Meetings (“AGM”) and Extraordinary General Meetings (“EGM”)
 - (b) Issuance of annual reports, circulars, notices, and corporate announcements
 - (c) Administration of dividends, corporate actions, and voting processes
 - (d) Corporate briefings, investor presentations and analyst engagements
- Compliance with applicable laws, regulations and listing requirements, including Companies Act 2016 and Bursa Listing Requirements.
- Enhancing website functionality, security, and user experience

Personal data will not be processed for purposes other than those stated above unless required or permitted by law, or with the data subject’s consent.

4. Disclosure of Personal Data

The Group does not sell or rent personal data.

Personal data may be disclosed only to:

- Authorized employees on a strict need-to-know basis
- Service providers supporting Group's operations (e.g., IT services, system hosting, payroll, professional advisors and security services.)
- Regulatory authorities, government agencies or law enforcement bodies where disclosure is required by law or regulatory obligation

All third parties are required to handle personal data in accordance with applicable data protection and confidentiality obligations.

5. Data Security Measures

The Group implements layered technical and organizational measures to safeguard personal data against loss, misuse, unauthorized access, disclosure, alteration or destruction. These measures include:

- Data classification and handling procedures
- User authentication, access control and password management
- Network security, system monitoring, and encryption where appropriate
- Secure corporate email systems, including filtering, monitoring, and usage controls
- Backup, disaster recovery and business continuity arrangements
- Vendor and third-party security assessment requirement
- Mobile device and Bring-Your-Own-Device ("BYOD") security controls

While the Group endeavors to protect personal data, no method of transmission or storage is completely secure, and absolute security cannot be guaranteed.

6. Data Retention & Disposal

Personal data is retained only for as long as necessary to fulfil the purposes for which it was collected, or to meet legal, regulatory, and business requirements.

Retention periods may vary depending on the nature of the data and applicable obligations. Upon expiry of the retention period, personal data will be securely deleted, destroyed, or anonymized.

7. Cookies & Website Technologies

This website is primarily informational in nature and does not require user login or account registration.

The Group uses only necessary technical cookies to ensure proper website functionality, security, and performance. These cookies do not identify individual users and are not used for analytics, tracking, or marketing purposes.

No tracking technologies or third-party analytics tools are deployed on this website.

Users may manage or disable cookies through their browser settings. Disabling necessary cookies may affect certain website functions.

8. Rights of Data Subjects

Subject to the PDPA, data subjects may:

- Request access to their personal data
- Request correction of inaccurate information or incomplete personal data
- Withdraw consent for the processing of personal data, subject to legal or contractual restrictions.

Requests should be made in writing to the Group's Data Protection Officer.

9. Cybersecurity's Incident Management

The Group maintains cybersecurity incident management procedures to detect, respond to, and recover from cybersecurity incidents. These procedures include monitoring, reporting, investigation, containment, and recovery measures in accordance with applicable laws and Bursa Malaysia guidelines.

Where required by law or regulatory obligation, relevant authorities and affected parties will be notified.

Any suspected or actual cybersecurity incident must be reported immediately to the DPO.

10. Third-Party Websites

This website may contain links to third-party websites. The Group is not responsible for the privacy practices, content or security measures of such external websites.

11. Updates to This Notice

The Group may revise this Notice from time to time. Any updates will be published on this website.

12. Contact Information

For enquiries or requests or complaints relating to personal data, please contact:

Data Protection Officer ("DPO")

Public Packages Holdings Berhad

Email: dpo_pp@pph.com.my